# Electoral reform

# Three Case Studies

- Japan
- New Zealand
- Italy

## MMM vs. MMP

- MMM vs. MMP... what's the difference?
- In both, seats are allocated at the district and national levels
- MMP is a hybrid system
  - District-level winners
  - National PR is compensatory
- MMM is a parallel voting system
  - List seats allocated proportionally...
  - ...But not linked to district-level winners
- What are plusses and minuses? Why do political scientists like MMP better?

# Electoral reform: Japan (1996)

- BEFORE: SNTV
  - What kinds of problems did SNTV bring?

AFTER: MMM

• WHY: LDP wanted reform.

# Electoral reform: Japan

 In 1970, PM Satō asked a party committee to propose an electoral system based on single-seat districts to "produce party-centered, policy-centered campaigns."

## Effect of electoral reform: Indices

Year	D (LSq)	N(v)	N(s)	S
1972	7.00	3.44	2.67	491
1976	7.44	4.07	3.18	511
1979	4.00	3.79	3.30	511
1980	6.59	3.45	2.74	511
1983	4.27	3.67	3.24	511
1986	7.22	3.38	2.58	512
1990	6.73	3.48	2.71	512
1993	6.36 6.20	5.29 3.82	4.20 3.08	511
1996 SMD	15.82	3.89	2.36	300
1996 list	2.96	4.28	3.84	200
1996 overall	10.67	4.12	2.94	500
2000 SMD	15.57	3.77	2.36	300
2000 list	2.49	5.15	4.72	180
2000 overall	11.49	4.56	3.17	480
2003 SMD	1064	2.99	2.29	300
2003 list	4.01	3.42	3.03	180
2003 overall	8.52	3.26	2.59	480
2005 SMD	23.00	2.73	1.77	300
2005 list	4.65	3.72	3.15	180
2005 overall	15.63	3.22	2.27	480
2009 SMD	22.47	2.65	1.70	300
2009 list	5.85	3.66	2.91	180
2009 overall	15.11 12.28	3.15 3.66	2.10 2.60	480

Period averages in red (overall in post-reform period through 2009)

## 2009 Election Results

#### NATIONAL SUMMARY OF VOTES AND SEATS

Votes are those polled for the Block constituencies. Votes and seats are compared with those won at the 2005 elections. In this tables Seats 1 is the constituency seats, and Seats 2 is the Block seats.

\_\_\_\_\_\_

Party	Votes	&	Change	Seat 1	s	Seats 2		Seats Total	
Democratic Party Social Democratic Party People's New Party	29,844,799 3,006,160 1,050,387	04.3	-01.2		+169 +2 +1		_	308 7 3	+195
Total DPJ and allies	33,901,346	48.2	+10.0	227	+172	91	+22	318	+194
Liberal Democratic Party Clean Government Party	18,810,217 8,054,007			64	-155 -8		-22 -2	119 21	-177 -10
Total LDP and allies	26,864,224	38.1	-13.4	64	-163	76	-24	140	-187
Japan Communist Party Your Party Others	4,943,886 3,005,199 1,315,722	04.3	-00.3	- 2 7	+2 -11	9 3 1	+3 -1	9 5 8	+5 -12
Total	70,463,499			300		180		480	

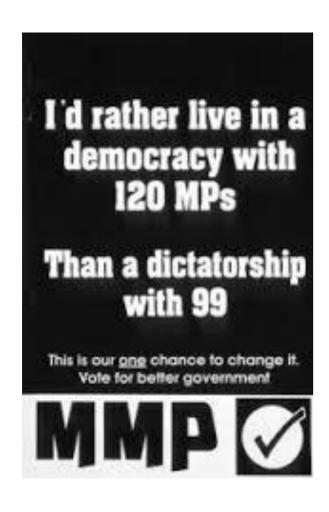
# Electoral reform: New Zealand (1996)

BEFORE: FPTP

AFTER: MMP

WHY: It's complicated!

## New Zealand: Problems with the old system





## An electoral system working "too well"

New Zealand is classic case of an electoral system producing too much majoritarianism

#### New Zealand Electoral Statistics, 1978-1993

Party		1978	1981	1984	1987	1990	1993
Labour	Vote %	40.4	39.0	43.0	48.0	35.1	34.7
	Seat %	43.5	46.7	60.0	58.8	29.9	45.5
National	Vote %	39.8	38.8	35.9	44.0	47.8	35.0
	Seat %	55.4	51.1	37.9	41.2	69.1	50.5
Social Credit	Vote %	16.1	20.7	7.6	-	-	-
	Seat %	1.1	2.2	2.1	-	-	-
NZ Party	Vote %	-	-	12.3	0.3	-	-
	Seat %	-	-	0.0	0.0	-	-
*Alliance	Vote %	-	-	-	-	14.3	18.2
	Seat %	-	-	-	-	1.0	2.0
NZ First	Vote %	-	-	-	-	-	8.4
	Seat %	-	-	-	-	-	0.0

<sup>\*</sup>The Alliance consists of several minor third parties, including Green, New Labour, Democrat and Mana Motuhake.

## **MMP** ballot

Wosert party logo (fr < to the left of the name of the party.]

#### YOU HAVE 2 VOTES

#### PARTY VOTE

#### ELECTORATE VOTE

Explanation
This vote decides the share of seats which each of the parties listed below will have in Parliament. Vote by putting a tick in the circle immediately after the party you choose.

REPUBLICAN PARTY

DEMOCRATS

ADVANCE NZ

CONSERVATIVE

SOCIAL DEMOCRATS

SUPERANNUITANTS PARTY



Explanation

This vote decides the candidate who will be elected Member of Parliament for the [/msert name] ELECTORATE. Vote by putting a tick in the circle immediately before the candidate you choose.

Vote for only one party Vote for only one candidate ALLEN, Fred LABOUR LABOUR BARKER, Mary ACT NEW ZEALAND ACT NEW ZEALAND DENIS, Alistair NATIONAL NATIONAL ELLIS, John ALLIANCE ALLIANCE THE GREENS, THE GREEN PARTY GREIG, Tony OF AOTEAROA/NEW ZEALAND THE GREEKS, THE ERICEN PARTY OF ACTEARDAMEW ZEALAND ILLOTT, Anne NZ FIRST NZ FIRST MARTIN, Hamish ROC ROC NEMETH, Elizabeth CHRISTIAN DEMOCRATS CHRISTIAN DEMOCRATS OSBERT, Sebastian UNITED NZ UNITED NZ CHRISTIAN HERITAGE PARTY OF PEOPLES, Wendy CHRISTIAN HERITAGE PARTY OF NEW ZEALAND NEW ZEALAND QUENTIN, Oliver McGILLICUDDY SERIOUS McGILLICUDDY SERIOUS RAWIRI, Whare TE TAWHARAU TE TAWHARAU

ROSS, Arthur

RUSCOE, Noel

SMITH, Eugene INDEPENDENT TULIP, Belinda

DEMOCRATS

ADVANCE NZ

REPUBLICAN PARTY

(Insert party Jogo (F registered) to the right of the name of the candidate.)

## The effect of electoral reform: Election results

Election Results in New Zealand: First three MMP elections (1996-2002)

		1996				1999				2002			
	% list votes	single- seat Districts	List Seats	total seats	% list votes	single- seat districts	List Seats	total Seats	% list Votes	single- seat Districts	List Seats	total seats	
National	33.8	30	14	44	30.5	22	17	39	20.9	21	6	27	
Labour	28.2	26	11	37	38.7	41	8	49	41.3	45	7	52	
NZ First	13.4	6	11	17	4.3	1	4	5	10.4	1	12	13	
Alliance	10.1	1	12	13	7.7	1	9	10	1.3	0	0	0	
ACT	6.1	1	7	8	7.0	0	9	9	7.1	0	9	9	
United Future	0.9	1	0	1	0.5	1	0	1	6.7	1	7	8	
Green		788			5.2	1	6	7	7.0	0	9	9	
Progressive						177			1.7	1	1	2	
Others	7.5	0	0	0	6.1	0	0	0	3.6	0	0	0	
Total	100	65	55	120	100	67	53	120	100	69	51	120	

### The effect of electoral reform: Indices

Year	D (LSq)	N(v)	N(s)	S	
1972	12.06	2.43	1.87	87	Expected N <sub>S</sub> ,
1975	12.93	2.56	1.87	87	based on Seat Prod.:
1978	15.55	2.87	2.01	92	Pre-reform
1981	16.63	2.90	2.08	92	$N_S = (1*95)^{1/6} = 2.14$
1984	15.40	2.99	1.98	95	Post-reform:
1987	8.89	2.34	1.94	97	$N_S = 2.5^{t} (MS)^{1/6}$
1990	17.24	2.77	1.74	97	$N_S = 2.5^{.45} (1*65)^{1/6}$
1993	18.19 <sup>14</sup>	61 3.52 2.80	2.16 1.96	99	=3.03
1996	3.43	4.27	3.76	120	
1999	2.97	3.86	3.45	120	
2002	2.37	4.17	3.76	120	
2005	1.13	3.04	2.98	121	DEAN WAITAKI
2008	3.84	3.07	2.78	122	· ✓ PARTYVOTE · National

Period averages in red

3.59 2.98

3.29 121

2.69 3.15

2011

2.38

## 2011 Referendum on MMP

• It's working! Why mess with it?

Politics is about power.

Who benefited from the previous FPTP system?

2011

Referendum



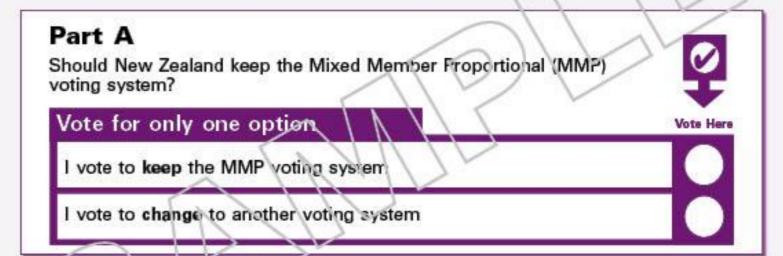
#### Referendum on New Zealand's Voting System

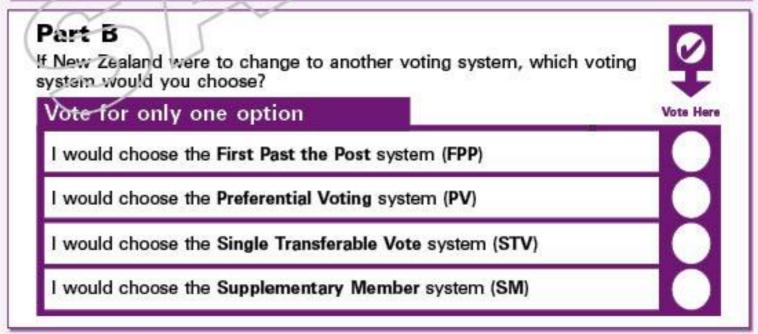
[INSERT ELECTORATE NAME AND NUMBER]



#### Explanation

- 1. You may vote in both Part A and Part B or you may vote in only Part A or only Part B.
- 2. Vote by putting a tick in the circle next to the option you choose





#### **Final Directions**

- · If you spoil this voting paper, return it to the officer who issued it and apply for a new paper.
- After voting, fold this voting paper so that its contents cannot be seen and place it in the

# 2011 Referendum result

#### Overall Results - 2011 Referendum on the Voting System

Part A - Should New Zealand keep the Mixed Member Proportional (MMP) voting system?									
	Number of Votes	Percentage of Valid Votes	Percentage of Total Votes						
KEEP	1,267,955	57.77%	56.17%						
CHANGE	926,819	42.23%	41.06%						
Total Valid Votes	2,194,774	100.00%	97.23%						
Informal Votes*	62,469		2.77%						
Total Votes	2,257,243		100.00%						

Part B - If New Zealand were to change to another voting system, which voting system would you choose?									
	Number of Votes	Percentage of Valid Votes	Percentage of Total Votes						
First Past the Post (FPP)	704,117	46.66%	31.19%						
Preferential Voting (PV)	188,164	12.47%	8.34%						
Single Transferable Vote (STV)	252,503	16.73%	11.19%						
Supplementary Member (SM)	364,373	24.14%	16.14%						
Total Valid Votes	1,509,157	100.00%	66.86%						
Informal Votes*	748,086		33.14%						
Total Votes	2,257,243		100.00%						

<sup>\*</sup> An informal vote is when the voter has not clearly indicated the option for which they wish to vote.

http://www.electionresults.govt.nz/electionresults\_2011/referendum.html

#### Referendum on New Zealand's Voting System

[INSERT ELECTORATE NAME
AND NUMBER] Official Mark

#### Explanation

- 1. You may vote in both Part A and Part B or you may vote in only Part A or only Part B
- 2. Vote by putting a tick in the circle next to the option you choose

# Part A Should New Zealand keep the Mixed Member Proportional (MMP) voting system? Vote for only one option I vote to keep the MMP voting system I vote to change to another voting system

Pert B  New Zealand were to change to another voting system, which voting system would you choose?	0
Vote for only one option	Vote Here
I would choose the First Past the Post system (FPP)	
I would choose the Preferential Voting system (PV)	
I would choose the Single Transferable Vote system (STV)	
I would choose the Supplementary Member system (SM)	

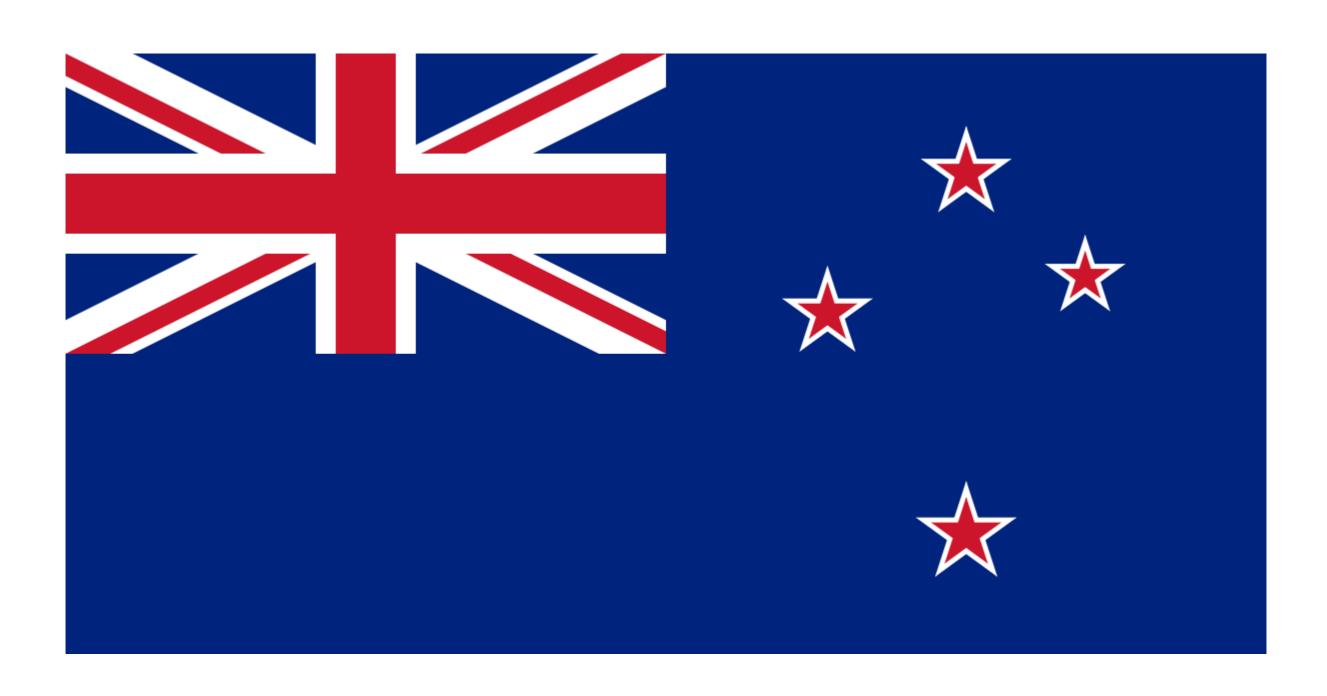
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# Nobody Does Referenda Like New Zealand!

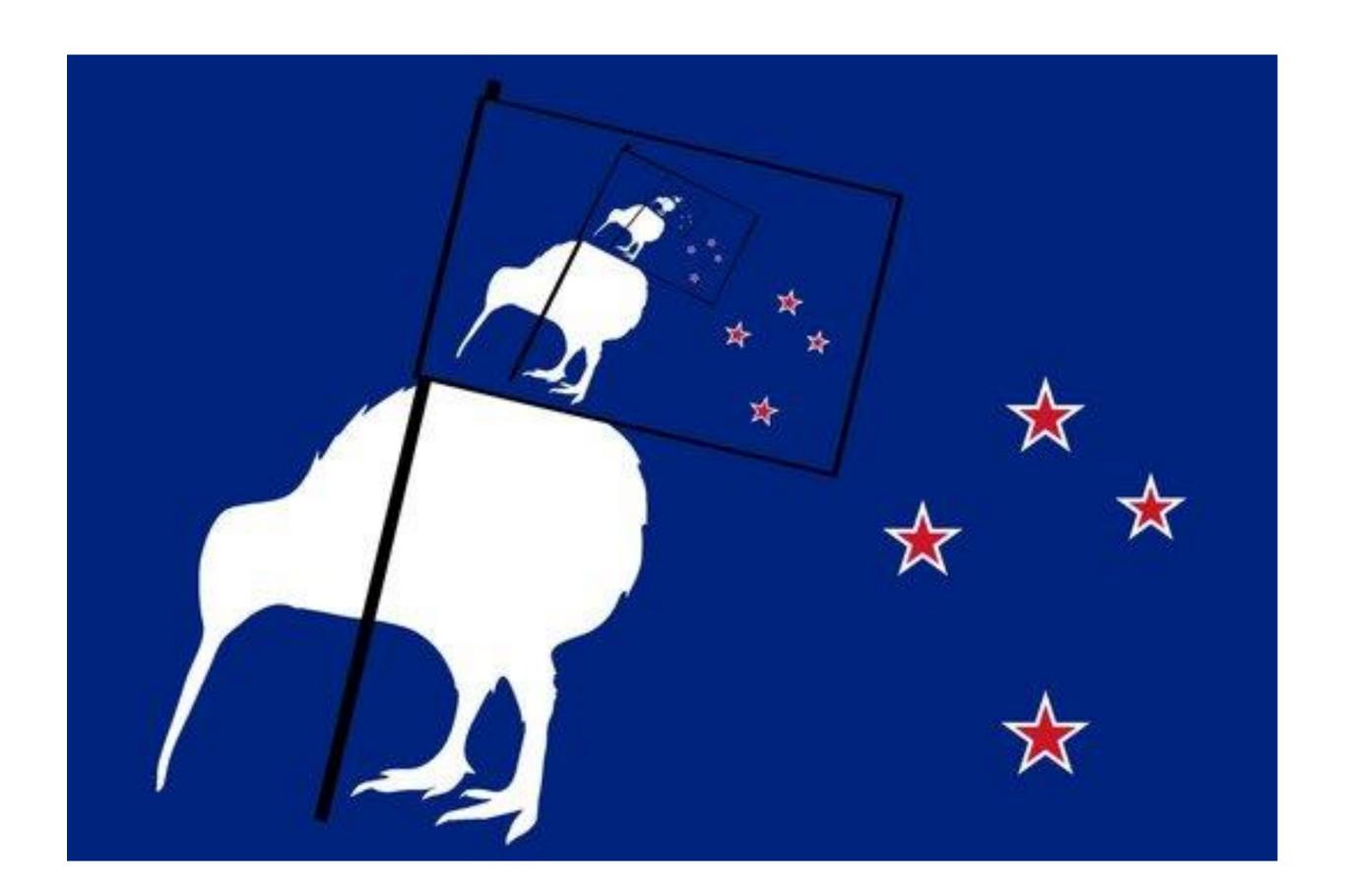
There were a series of referenda (ranked choice followed by a top-two runoff) to change the flag in 2014-2015...

# The Original

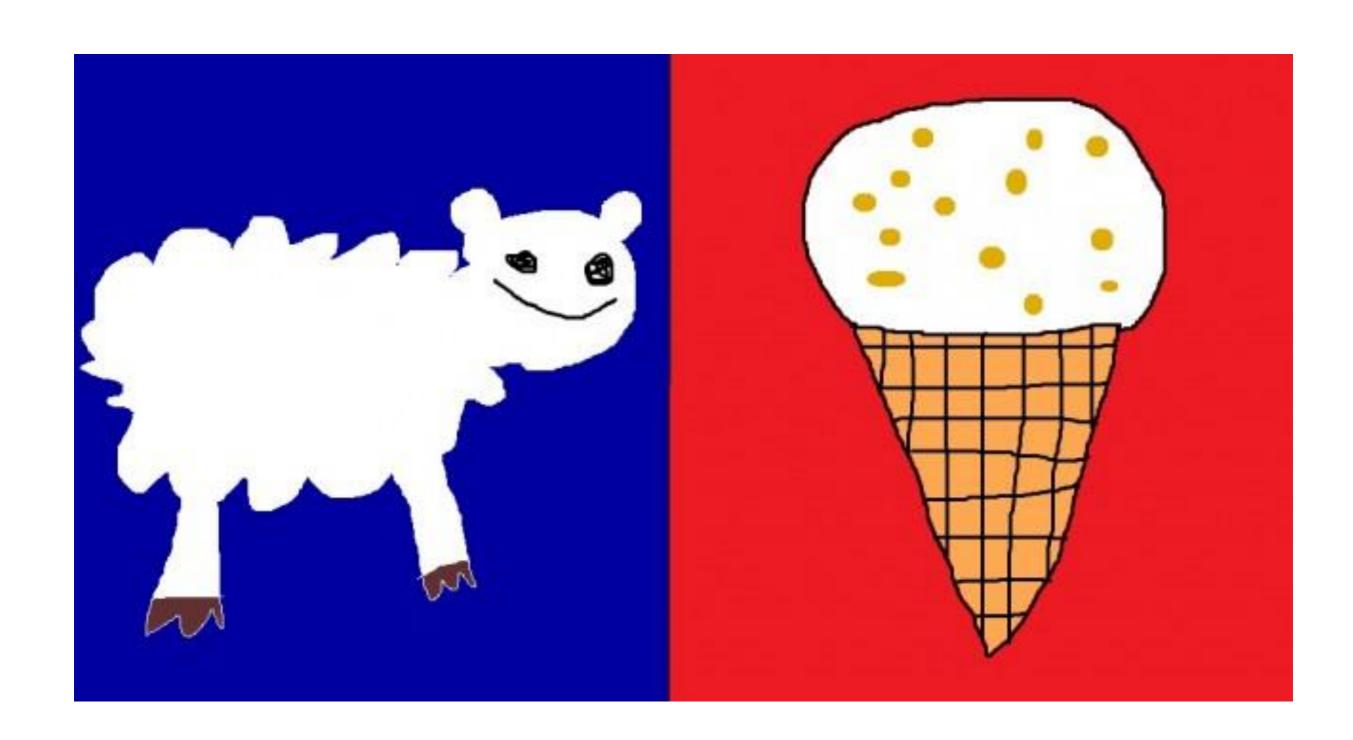


# Where to get submissions? It is the 21<sup>st</sup> century after all...

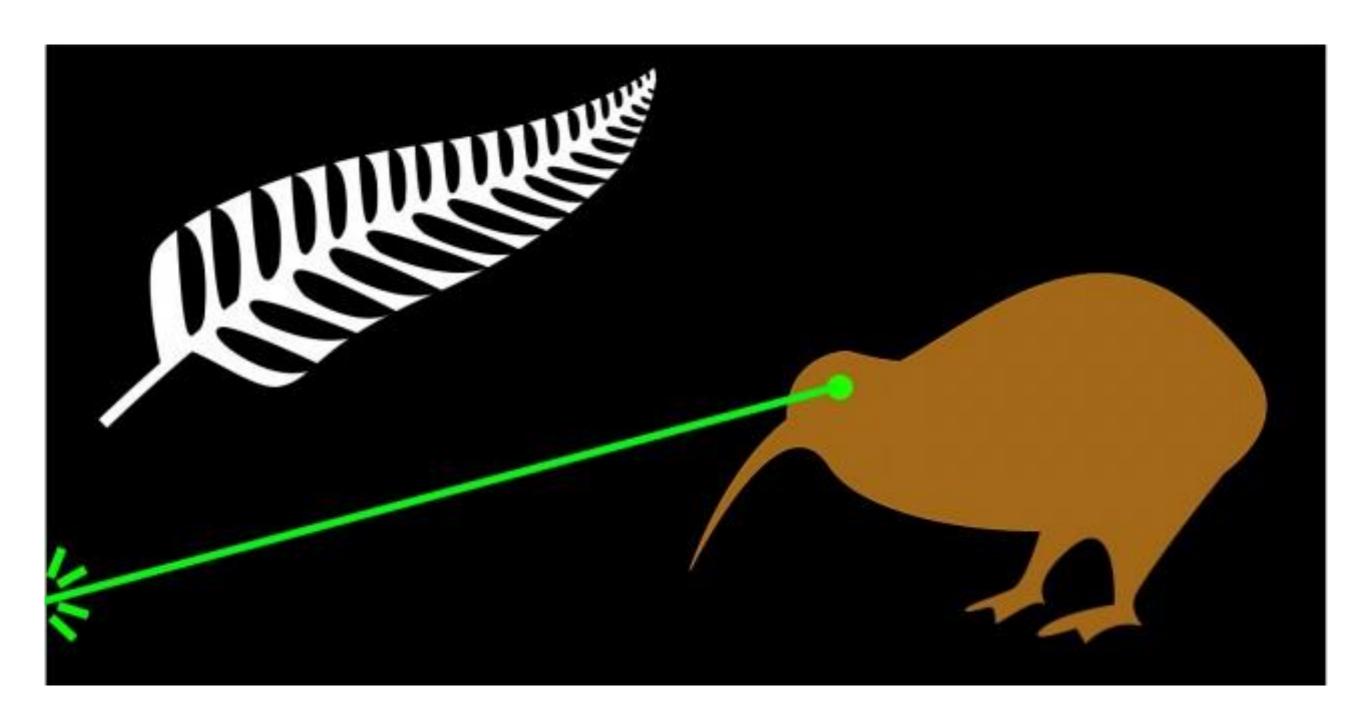
# The internet! What could go wrong?











# The Serious Challenger



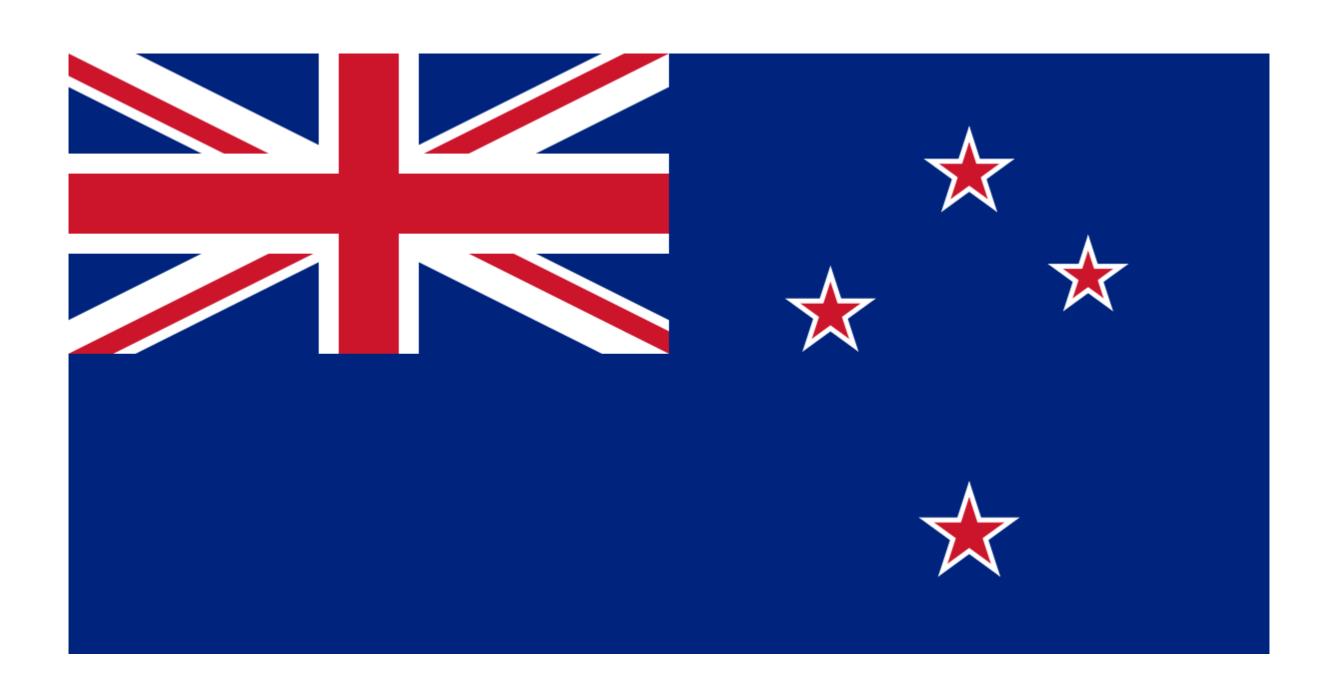
### First New Zealand flag referendum, November–December 2015 (final results)[82]

Ontion	First pref	erence	Second it	eration	Third ite	ration	Last iteration	
Option	Votes	%	Votes	%	Votes	%	Votes	%
Option A	559,587	40.15	564,660	40.85	613,159	44.77	670,790	50.58
Option E	580,241	41.64	584,442	42.28	607,070	44.33	655,466	49.42
Option B	122,152	8.77	134,561	9.73	N/A			
Option D	78,925	5.66	98,595 7.13 N/A					
<b>Option</b> C	52,710	3.78			N/A			
Total	1,393,615	100.00	1,382,258	100.00	1,369,550	100.00	1,326,256	100.00
Non-transferable vo	tes		11,357	0.73	24,065	1.56	67,359	4.35
Informal votes							149,747	9.68
Invalid votes							3,372	0.22
Total votes cast							1,546,734	100.00
turnout							48.78	

# Second New Zealand flag referendum, March 2016<sup>[1]</sup>

Ontion	Votes				
Option	Num.	%			
Option 1 (alternative flag)	921,876	43.27			
Option 2 (existing flag)	1,208,702	56.73			
Total	2,130,578	100.00			
Informal votes	5,044	0.21			
Invalid votes	5,273	0.23			
Total votes cast	2,140,895	100.00			
turnout		67.78%			

# After all that... they kept this

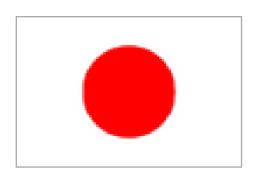


# Japan and New Zealand

### 2014 Elections in New Zealand and Japan



Party	Party Votes	%	List Seats	Electorate Votes	%	Electorate Seats	Total Seats	% seat
						-		/0 <b>3</b> Cui
National Party	1,131,501	47.0	19	1,081,787	46.1	41	60	49.5
Labour Party	604,534	25.1	5	801,285	34.1	27	32	26.4
Green Party	257,356	10.7	14	165,718	7.1	0	14	11.6
New Zealand First Party	208,300	8.7	11	73,384	3.1	0	11	9.1
Mäori Party	31,850	1.3	1	42,094	1.8	1	2	1.7
ACT New Zealand	16,689	0.7	0	27,778	1.2	1	1	
United Future	5,286	0.2	0	14,722	0.6	1	1	
Conservative	95,598	4.0	0	81,075	3.5	0	0	0.8
Internet MANA	34,095	1.4	0	37,183	1.6	0	0	
Others	20,411	8.0	0	22,564	1.0	0	0	



Party	Votes	%	District Seats	Votes	%	List Seats	Total Seats	% seats
Liberal Democratic Party	25,461,449	48.1	222	17,658,916	33.1	68	290	61.1
Democratic Party of Japan	11,916,849	22.5	38	9,775,991	18.3	35	73	15.4
Japan Innovation Party	4,319,646	8.2	11	8,382,699	15.7	30	41	8.6
New Komeito	765,390	1.4	9	7,314,236	13.7	26	35	7.4
Japanese Communist Party	7,040,170	13.3	1	6,062,962	11.4	20	21	4.4
Party for Future Generations	947,396	1.8	2	1,414,919	2.7	0	2	0.4
Social Democratic Party	419,347	0.8	1	1,314,441	2.5	1	2	0.4
People's Life Party	514,575	1.0	2	1,028,721	1.9	0	2	0.4
Independents	1,511,242	2.9	9	-	-	-	9	1.9
Others	43,726	0.1	0	381,562	0.7	0	0	

Note: LDP and CGP (Komeito) are in pre-election coalition

# Japan and New Zealand

 How did the MMM vs MMP distinction play out in practice?

- Did reform work?
  - Japan: maybe
  - New Zealand: yes!

## Italian Reform

- Two major reforms
  - These reforms are confusing!

- OLPR -> MMM (1996)
  - The new MMM had a bizarre compensation mechanism... but not MMP!

- MMM -> Bonus-adjusted PR (2005)
  - Parties for pre-electoral coalition
  - Plurality winner gets at least 55% of seats

## Italian Reform

- Why so complicated?
- OLPR -> MMM (1996)
  - OLPR was a fragmented system
  - Corruption was rampant
  - BUT: new system is even more fragmented
- MMM -> Bonus-adjusted PR (2005)
  - Blatant power grab by Berlusconi
  - It backfired
  - AND: coalitions can win seat majorities with low national vote share

Miscalculation:							
Berluscon	i loses!						

2006 Results

Coalition	Party	% Vote	Seats		Votes count to coalition	
UNION		48.3 that count (49.8 overall)	349	(55.4%)	total (national)?	
	Olive Tree	31.3	220	(34.9%)		
	Communist Refoundation	5.8		41		
	Socialists-Radicals	2.6		18		
	Italian Communists	2.3		16		
	Italy of Values-Di Pietro	2.3		16		
	Greens	2.1	15	(2.4%)		
	Udeur-Christian Democrats	1.4		10	YES: Largest under 2%	
	Südtiroler Volkspartei	0.5		4	YES: 65% in one region	
	Liberté Democratie Autonomie	0.1		1	NO	
	Others	1.5		0	NO	
	Italians Abroad			8	NO: Foreign	
FREEDOM		48.1 that count (49.7 overall)	281	(44.6%)		
	Let's Go Italy (Forza Italia)	23.7	137	(21.7%)		
	National Alliance	12.3		71		
	Democratic Christians	6.8		39		
	Northern League	4.6	26	(4.1%)		
	Christian Dem's-New Socialists	0.7		4	Yes: Largest under 2%	
	Others	1.6		0	NO	
	Italians Abroad			4	NO	

#### ← Summary of the 24–25 February 2013 Chamber of Deputies election results

630									
Coalition	Party	Votes	%	Seats					
Dem	ocratic Party (PD)	8,934,009	25.48%	297					
Left	Ecology Freedom (SEL)	1,106,665	3.16%	37					
Italy. Common Good Dem	ocratic Centre (CD)	167,170	0.48%	6					
Sout	h Tyrolean People's Party (SVP)	35061072	0.42%	5					
Total s	seats			345					
The	People of Freedom (PdL)	7,477,885	21.33%	98					
Centre-right coalition Lega	Nord (LN)	1,392,918	3.97%	18					
Broth	ners of Italy (FdI)	669,816	1.91%	9					
Total	Total seats								
Five Star Movement (M5S) 8,799,982 25.10%									
Civic	Choice (SC)	2,824,001	8.05%	37 <sup>[a]</sup>					
With Monti for Italy	n of the Centre (UdC)	609,676	1.74%	8					
	Monti for Italy (for abroad)	181,041	0.52%	2					
Total	Total seats								
Associative Movement Italians	140,868	0.40%	2						
South American Union Italian	43,918	0.13%	1						
Aosta Valley coalition (UV-SA	18,376	0.05%	1						
Other parties 2,547,943			7.27%	0					
Invalid/blank/unassigned votes 1,391,0			3.82%	_					
Total	36,452,084	100.00%	630						
Registered voters/turnout 50,500,118 72.18%			72.18%	_					
Source: Ministry of the Interior ₽									

## Discussion

- Why reform an electoral system?
- Reform is rare. These countries are exceptions.
  - Why?
- Thinking over the quarter, what are the trade-offs in different systems?
  - How might YOU advise a country considering electoral reform?